



National Rates, 2014 - 15



FULL PAGE

10" x 16"

\$1,300



1/2 PAGE

10" x 7"

\$685



1/3 PAGE HORIZONTAL

10" x 5"

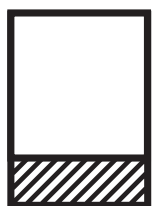
\$475



1/3 PAGE VERTICAL

6" x 8"

\$475



1/4 PAGE HORIZONTAL

10" x 4"

\$370



1/4 PAGE VERTICAL

6" x 6"

\$370



1/8 PAGE

4" x 5"

\$195

FULL COLOUR:
add 30%

FREQUENCY DISCOUNT

(VOLUME DISCOUNTS AVAILABLE FROM FREE MEDIA)

3-4 ISSUES — 5%

5-6 ISSUES — 10%

7+ ISSUES — 15%

*discounts do not apply to colour.

SAMPLE DISCOUNT CALCULATION:

BASE PRICE		COLOUR		DISCOUNT		FINAL PRICE
\$100	+	30% (0.3 x 100) \$30	-	10% (0.1 x 100) \$10	=	\$120

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ADVERTISING CONTACT:

David Proctor
david@the-peak.ca
778.782.3598

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FREE MEDIA CONTACT:

Justin Kuchmak
National Account Executive
justin@free-media.ca
780.421.1000 x124

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